

# Cameron Tourism Board Meeting

August 22, 2024

City of Cameron City Hall 3<sup>rd</sup> Floor

100 S. Houston St, Cameron Texas 76520

8:30 am Minutes:

1. Called to order: at 8:30 am with Neal Bahka, John Anderle, Spring Janke, Courtney Renaud, Kyle Barrett and Ricky Tow present. We also received an email from Roxane Witte stating she would not be able to serve this year. Also note Loretta Walhall of a conflict with work and Chamber Director position has not been filled by Chamber.

2. Visitors Comments:  
NONE

3. Approval of Minutes from September 1, 2022 and September 12<sup>th</sup>, 2023: Motion Made By Neal Bahka seconded by Spring Janke to approve both minutes - All voted to approve.

4. Motion By Spring Janke second by Neal Bahka to approve Financials presented showing bank Balance \$153,376.52 ending 10-1-2023 and with all bills paid on 8-20-2024 bank Balance of \$201,636.93. All voted to approved.

5. Discussed and Possibly take action on Projects / Applications for 2024-2025 year:
  - i. Chamber - Steak, Stien & Wine Festival: John Anderle motioned to fund event \$7,000 for the Arts, \$8,000 Marketing for Total \$15,000 second by Courtney Renaud all approved, with Spring Janke abstaining.
  - ii. San Andres Masonic Lodge #170 – Port Sullivan Historical Cemetery: John Anderle motioned to fund under Historical \$2,500 materials, \$2,000 for rental equipment and \$1,500 debris removal totaling \$6,000 and NOT FUNDING the Labor request Second by Spring Janke all approved.
  - iii. Texas Hotel & Lodging Assoc. Dues and Texas Downtown Assoc. Dues: John Anderle motioned to approve both dues \$1,100 total second by Spring Janke all approved.
  - iv. Tourism Coordinator Position / Contract: This is a Three-year (2024 – 2027) agreement to be jointly with the Cameron Tourism, Cameron Economic Development and City of Cameron. After some discussion Neal Bahka motioned to approve the 3year commitment for \$15,000 per year funding second by Spring Janke all approved.

- v. Website or other Social Media for Tourism: Neal Bahatka made motion to allow up-to \$25,000 to be available once tourism position is filled and board outlines actions to be completed with funds seconded by Spring Janke all approved.
- vi. Office Equipment and supplies needed for Tourism Coordinator: Kyle Barrett made motion to allow up-to \$6,000 to used seconded by Neal Bahatka all approved.

- 6. 2024-2025 Tourism Budget:  
Spring Janke motion to approve the budget with the request as mentioned and shown on attached, noting the board has as of 08-20-2024 a balance of \$201,636.93 and anticipating \$8,000 before year end revenue to start the year at around \$209,636.93, funding a total of \$68,100 for projects and anticipating a revenue of \$60,000 second by John Anderle all approved.
- 7. Motion made to Adjourn by Ricky Tow seconded by John Anderle at 10:16 am all approved.

Minutes written by R. Tow on 08-26-2024

Approved by Tourism Board: \_\_\_\_\_

Date: \_\_\_\_\_

