

**Cameron Tourism Advisory Board Meeting**  
**January 21, 2025**  
**City of Cameron City Hall, 3rd Floor**  
**100 S Houston St, Cameron, Texas 76520**  
**9:00 A.M.**

Notice is hereby given that a meeting of the Cameron Tourism Advisory Board of Cameron, Texas, will be held on Tuesday, January 21, 2025, at 9:00 A.M.

**AGENDA:**

1. Call to Order
2. Visitor Comments
3. Approve Minutes from the August 22, 2024, Meeting
4. Election of Officers
  - a. President:
  - b. Vice-President:
  - c. Treasurer:
  - d. Secretary:
5. Discussion to fill Board Vacancies: Business 2, At-Large 1
6. Discuss and Possibly Take Action on Financials
7. Discuss and Possibly Take Action on Business
  - a. Tourism Coordinator Introduction
  - b. Post-Event Report of 2024-2025 Projects
    - i. Steak, Stein & Wine
    - ii. Port Sullivan Historical Cemetery
  - c. Update on Tourism Website and Social Media
    - i. City of Cameron website update
    - ii. Welcome to Cameron (CEDC) website update
  - d. Explore Cameron Campaign
  - e. Texas Travel Alliance Membership
8. Adjourn

*The Cameron Tourism Advisory Board may announce it will go into Executive Session, if necessary, pursuant to Chapter 551 of the Texas Government Code, to receive advice from Legal Counsel, or to discuss matters of land acquisition, litigation, and personnel matters as specifically listed on the meeting agenda.*

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**Serina Cole, Tourism Coordinator**

I certify that this agenda was posted on the bulletin board outside City Hall, 100 South Houston Avenue, Cameron, Texas, on the 17th day of January 2025, at or before 5:00 P.M. I further certify that the news media was properly notified of this meeting as stated above. **THIS BUILDING IS WHEELCHAIR ACCESSIBLE. HANDICAP PARKING AVAILABLE.**