

Cameron Tourism Board Meeting

August 14, 2025, 10am

City of Cameron City Hall 3rd Floor

100 S. Houston St, Cameron Texas 76520

1. Called to order: at 10:12, Members Present Nil Bhakta, Kyle Barrett, John Anderle, Courtney Renaud, Carly Shuffield and co- Tourism Coordinator Ricky Tow.
2. Visitors Comments:

Ricky Tow showed Pacer AI information for park visitors, also Texas Travel Research Dashboard.
3. Approval of Minutes from May 7th, 2025 Meeting. Motion Nil Bhakta, seconded by Courtney Renaud. Approved unanimously.
4. Motion By Carly Shuffield second by Kyle Berrett to approve Financials as presented. All voted to Approved unanimously.
5. Discussed and Possibly Take Action to Fill Business and At Large Tourism Board Vacancies: John Anderle made motion, second by Courtney Renaud to Nominate Julie Berry and keep looking for 2nd member.
6. Discuss and Possibly Action on 2025-2026 Projects:
 - I. Steak, Stein & Wine Festival – motion Nil Bhakta, second Courtney Renaud all approved.
 - II. Tourism Board Association Dues (Tx Hotel & Lodging, Downtown and others) - motion Nil Bhakta, second Courtney Renaud all approved.
 - III. Tourism Coordinator Contracts - motion Nil Bhakta, second Courtney Renaud all approved.
 - IV. Social media / Website for Tourism - motion Nil Bhakta, second Courtney Renaud all approved.
 - V. Office Supplies - motion Nil Bhakta, second Courtney Renaud all approved.

- VI. Tourism other project (Stage Purchase) – request \$125,000 from reserve set aside - motion Nil Bhakta, second Courtney Renaud all approved.
7. Action on Application was taken per item listed above.
 8. Action on Contract for Tourism director – action taken: all agreed to work to keep agreement for the 2025-2026 year. Motion shown above.
 9. Discussion and Possible Action on 2025-2026 Tourism Budget:
Motion by Nil Bhakta, seconded by Carly Shuffield to APPORVE Budget as presented with note, adding using from Reserve not to exceed \$125,000 for the purchase of a Stage for events.

Adjourn: motioned to adjourn John Anderle seconded by Kyle Barrett approved unanimously at 11:50am.

Minutes written by R. Tow on 08-14-2025

Approved by Tourism Board: Motion by Kyle Barrett second by Julie Berry Date: July 21st, 2026